REVOLUTIONARY CLINICS
67 Broadway Somerville
RevC Team...Local, Experienced, Diverse

Keith Cooper, Chief Executive Officer
- 6-time successful entrepreneur
- President of the CDA representing 80% of MA revenues
- Both sets of grandparents grew up in Somerville
- Parents grew up in Somerville and married while at Somerville High

Shaka Ramsay, VP all RevC Retail
- 20 years in luxury retail including Louis Vuitton, Jimmy Choo and Gucci

Tom Schneider, Chief Marketing Officer
- 35 years as a MA marketing executive in alcohol and now cannabis

Gary Perry – Community Outreach Manager

Devin Hall, VP Compliance

Our retail employees are over 70% minority and female. We pay 20% higher than industry average starting at $19.35/hour for entry level plus benefits.
We Are Already Your Neighbors at 67 Broadway: 36 months in operation

- Significant investment in people and the property
- No incidents or violations
- Paid over $250k in Host Community Fees directly to Somerville Dept. of Health and Human Services in 2019
  - Drug treatment, education and interdiction programs
  - We are helping to fight the Opioid Crisis
- We are on track to pay over $300k HCA in 2020 (just medical)
Our Interior Design...High End Spa or Apple Store
Revolutionary Clinics is converting the four-car garage located on the same property into an expanded dispensary and making the 2d floor our Corporate Headquarters with 10 people.

This renovation will not reduce the availability of our existing on-site parking lot.

In order to pro-actively address an increase in customer visits, Rev Clinics will implement an appointment-based system by utilizing the Q-Less scheduling and queue management system until demand is clear.
Rev Clinics is changing lives

• Job Creation
  • 250 people employed in MA; 20 in Somerville; 5 Somerville residents

• Highest customer service ratings in the Commonwealth

• We help over 10,000 customers deal with stress, pain and other issues without narcotics
Operations & Community Involvement

Rev Clinics is a very active resident of Somerville.

- Our fees, taxes and donations represent about $300,000/year to Somerville for medical only
- Every year we Sponsor East Somerville Main Streets with a $3,000 donation
- 2020 Rev Clinics’ Somerville Community Advisory Board selects non-profits that will receive a total of $10,000
- On 9/21/2020 – 5% of our sales will go to “Somerville Cares Fund”
- 2019 the RCSCAB awarded $8,000
  - East Somerville Main streets
  - The Welcome Project
  - Somerville Homeless Coalition
  - Somerville Community Corp
- 2018 the RCSAB awarded $10,000 to five non-profits
- We also sponsor East Somerville’s “Meals of Fortune” - a program that supports local restaurants during this challenging time of Covid.
- Rev Clinics supports our neighbors
  - Taco Loco on Cinco
  - Rev Access Card (our inner club) features Vinny’s and RedBones as partners offering 10% off

L-R: Nick Mian, Resident and RevClinic Community Advisory Board President; Ben Echevarria, Welcome Project; Leylanya Tejeda, East Somerville Main Streets; Gary Perry, Rev Clinics Community Outreach Manager; Felicity Beal, Somerville Homeless Coalition; Tom Schneider, Rev Clinics CMO; Daniel LeBlanc, Somerville Community Corp; unknown, Jen Atwood, East Somerville Main Streets
Operations & Community Involvement

• Rev Clinics held weekly events educating seniors, Vets, mothers and other groups about how to use medical cannabis safely
  • Now during the pandemic we are conducting an average of 70 virtual educational consultations a week

• We also participate in the Somerville Substance Abuse Prevention program with monthly meetings to brainstorm how best to use tax dollars generated by the MMJ businesses in the city to prevent substance abuse

• We recently produced and donated 200 gallons of hand sanitizer to organizations including Somerville-Cambridge Elder Services

• We hold regular clothing drives for the Somerville Homeless

• We meet regularly with East Somerville Main Streets
  • They will use our space/parking lot for events
Community Outreach

“The war on drugs has been a pillar of oppression in black and brown communities like my own since it’s inception. It has not only contributed to over policing, and arrests at disproportionate rates, but the war itself has caused a generational ptsd, no different than a diagnosis common to any other veteran, drug war veterans, and their families alike have suffered.

I aim to use my position here to help create a more well-rounded consciousness, for Rev and the Cannabis industry at large.

-Gary Perry
Community Outreach Manager
Revolutionary Clinics
Adult use: now legal in each city/town which voted in favor

• What will be different at Rev Clinics?
• Same business, just incrementally more customers:
  • Adults 21+ can access the store in addition to medical card holders
  • No difference in products
  • Minimal difference in property appearance; garage renovations
  • No consumption on the property
  • We will have the same 24x7x365 security systems and in place
  • Separate sales stations for medical and adult use
  • Expand POS stations to accommodate increased customer levels
  • Pay *much* more in fees and taxes
We aim to take the cannabis business from the alleys and the basements to a safe, regulated and taxed business which will benefit Somerville

• While being a solid member of the community
• We have been a good business and a good neighbor
Traffic Mitigation

- Start with QLess scheduling system
- Police details if needed
- Full time parking attendant on site at all hours of operation
- Promotion of public transportation
We take our business and our community relations very seriously

• We are here to listen and make efforts to proactively address concerns
• Feel free to contact us with questions
Thank you!

Questions?
Appendix