

REV CLINICS ANNOUNCES VONA HILL AS CHIEF STRATEGY OFFICER AND BOARD MEMBER

Hill brings over a decade of business consulting to new role at Rev

CAMBRIDGE, June 1, 2021 – [Revolutionary Clinics](#), one of the state's leading providers of medical marijuana, today announced the appointment of Vona Hill as its Chief Strategy Officer and newest member of their Board of Directors.. Vona will join Rev's leadership team and will be responsible for developing and executing business strategy efforts companywide, with a focus on augmenting and executing on the company's DE&I strategy and developing an Adult Use Home Delivery partnership strategy.

"With a strong commitment to corporate social responsibility and supporting cannabis equity businesses, I am ecstatic to join Rev and look forward to making a positive impact on company culture," said Hill. "The Rev team is well-crafted and genuine in their intentions to take an integrative approach to diversity, equity, and inclusion by incorporating key measures into every facet of the business's operations. Rev seeks to be a leader in social responsibility. This is a company I am proud to be a part of and look forward to joining the leadership team to implement and execute amazing initiatives."

In this new position, Vona will focus on incorporating the principles of diversity, equity, and inclusion into all aspects of Rev's operations including hiring, selection process for vendors and community partners, and customer collaborations, while identifying key DE&I metrics to assess progress and areas of opportunity. Vona will lead Rev's community outreach efforts to develop high-impact equity programs in the cities and towns that Rev services.

Additionally, Vona will be tasked with developing and implementing Rev's strategy for adult-use delivery. Vona will provide consulting to delivery companies across the Commonwealth and advise on best practices for capacity building, technology investments, logistics and communications with customers, and more.

"At Rev, we promote a culture that represents and welcomes people from all walks of life, and we are delighted to have Vona on board to reinforce, enhance and advance our inclusive practices within our organization and through our external relationships," said Keith Cooper, CEO of Revolutionary Clinics. "DE&I is very challenging and at times emotional subject matter, but we recognize its necessity to help the company, and us as individuals, grow. Vona has demonstrated her expertise as a strategist and consultant, and we are grateful to have her leading these important initiatives."

Vona previously served as a Managing Partner of [Managing Perspectives, LLC](#), is the Founder of [Black Vanguard Alliance & Foundation](#), and owner [of Red Zone Youth Football](#). She also authored and illustrated a children's book series, [Little Miss Everything](#). Vona received a Bachelor of Science degree in chemical engineering from Ohio University. She sits on the Board of [Positive Coaching Alliance](#) and is part of the Diversity, Equity and Inclusion Commission in Sudbury, MA.

Rev has three dispensary locations, two in Cambridge and one in Somerville, and operates a wholesale arm for adult use cannabis. Revolutionary Farms, the moniker of their cultivation facility, is one of the largest and most advanced cultivation operations in the state.

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