

Revolutionary Clinics and Kush Groove Open in Cambridge's Central Square

*Grand opening celebration for the art-inspired
medical marijuana dispensary to take place on March 5*

CAMBRIDGE, February 25, 2020 -- [Revolutionary Clinics](#), one of the state's leading providers of medical marijuana, has opened its doors to patients at its third registered marijuana dispensary in Cambridge's Central Square. Alongside the dispensary opening was the second location of marijuana lifestyle retailer [Kush Groove](#). A grand opening celebration and ribbon cutting is slated for March 5.

Located at 541 Massachusetts Avenue, in the heart of the Central Square Cultural District, the 6,500-square-foot dispensary will carry a full range of medical marijuana brands and products developed at Revolutionary Clinics' state-of-the-art grow and production facility in Fitchburg, MA, including premium flower, concentrates, tinctures, topicals and edibles.

"We are incredibly excited to open the doors of Revolutionary Clinics' Central Square dispensary to offer patients a new, convenient location and to contribute to the neighborhood's unique aesthetic by providing a space to showcase work from talented, local artists," said Keith Cooper, CEO of Revolutionary Clinics. "This location will serve our customers well thanks to the abundant public transportation options and we hope that our efforts, and the additional foot traffic from our patients, will bring benefits to our neighbors."

Drawing on the rich artistic culture of the Central Square neighborhood, Revolutionary Clinics is partnering with the [Cambridge Arts Council](#) to have local artists' work displayed in the windows of the Mass. Ave. location, visible to members of the general public passing by, on a rotating basis. The public will also be able to enjoy a Red Line-themed mural created by local muralist [Felipe Ortiz](#) adorning the building on the Norfolk St. side, adjacent to the iconic Graffiti Alley. Patients of Revolutionary Clinics will also have the opportunity to take in specially curated art in the Rev Lounge, located within the store.

Kush Groove was founded in 2011 by Cambridge-born Michael Pires and Marcus Johnson-Smith as an urban marijuana lifestyle brand and in 2015, a retail store was opened in Mission Hill. The Kush Groove brand is a blend of style and culture, expressed through an urban fashion savvy. At the core, Kush Groove produces high-quality lifestyle products, and experiences, inspired by the 420-friendly movement. The store has its own dedicated entrance so all members of the public (21 years of age or older) are welcome to visit.

"We were born and raised in Cambridge, so it's a thrill to be expanding our business in the City we call home," said Marcus Johnson-Smith, co-owner of Kush Groove. "Central Square is the perfect location for Kush Groove's mix of style and culture, and we look forward to working in this emerging industry with Revolutionary Clinics."

Revolutionary Clinics has served Massachusetts medical marijuana patients since 2017 and supports the arts and a host of local charities, including the [Margaret Fuller House](#), through its corporate social responsibility program, *Cannabis with a Conscience*. Additionally, and in recognition of Black History Month, Revolutionary Clinics is donating five percent of its proceeds from each Monday in February to organizations committed to strengthening Black communities

in Massachusetts: Black Market, National Center of Afro-American Artists, The Bay State Banner, and The Cambridge African American Heritage Alliance.

Through the end of February, Revolutionary Clinics will serve patients at its Central Square location Monday through Saturday 11 a.m.-7 p.m. Beginning in March, the location will extend its hours to serve patients Monday through Saturday 10 a.m. - 9 p.m. and 12-6 p.m. on Sunday. Kush Groove will operate under the same hours.

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