

REV CLINICS APPOINTS TWO TO LEADERSHIP TEAM

Alex Pryor joins as Vice President of Cultivation and Jessica Bailey joins as Vice President of Retail, bringing a combined 36 years of experience

FITCHBURG, March 2, 2021 – [Revolutionary Clinics](#), one of the state's leading providers of medical marijuana, announced the appointment of Alex Pryor and Jessica Bailey as Vice Presidents of Cultivation and Retail, respectively. As Vice President of Cultivation, Alex will oversee the indoor canopy at Rev's state-of-the-art grow and production facility in Fitchburg. In the role of Vice President of Retail, Jessica will lead patient services and sales.

In the role of Vice President of Cultivation, Alex will manage a team of 50 cultivators to develop new products, such as Rev's Premium and Organic Craft Cannabis lines. Alex serves on the boards of Terminus Bio and Elite Pheno's Tissue Culture Lab and volunteers for the Last Prisoner Project. He currently resides in Boxborough.

"Alex has demonstrated his proficiency in cannabis cultivation having overseen highly-efficient and productive grow operations," said Min Maciulis, Chief Operating Officer at Revolutionary Clinics. "That extensive experience will complement Rev's first-rate facility and we are excited to see how Alex will enable Rev to better meet the needs and desires of our patients."

Prior to joining Rev Clinics, Alex oversaw regional cultivation for the northeast with a focus on operations in Pennsylvania for Holistic Industries where he managed over 30,000 square feet of canopy and all departments. Alex also previously served as a Regional Director of the five farms serving Greenway Compassionate Relief and Bay Leaf dispensaries in Santa Cruz and San Jose, which included over 80,000 square feet of canopy spread over three indoor and two greenhouse facilities. While in Santa Cruz, he also managed an independent 40-light facility used for pheno-hunting and testing various cultivation methods.

As the Vice President of Retail, Jessica will oversee and drive all aspects of Rev's sales strategy, including patient engagement, product merchandising, talent recruitment and development, and financial accountability, as the company pursues expansion through adult-use licenses. Jessica brings over 20 years of experience in the retail space, most recently as the Vice President of Retail for Credo Beauty. Jessica also previously served as the Regional Vice President of stores in the northeast for Sephora, where she facilitated opening nearly 40 stores across the region. Jessica currently resides in Natick.

"Jessica has showcased a knack for understanding consumer desires, connecting them with merchandise, and we are delighted to have her aboard at Rev," said Keith Cooper, CEO of Revolutionary Clinics. "We believe these upgrades to our sales team will translate to a better experience for our patients as they are at the forefront of everything we do."

Revolutionary Clinics was recently named the second largest medical operator in Massachusetts by the *Boston Business Journal*. In addition to Somerville, Rev has three dispensary locations (two in Cambridge, one in Somerville) and operates a wholesale arm for adult use cannabis. Revolutionary Farms, the moniker of their cultivation facility, is one of the largest and most advanced cultivation operations in the state.

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