

# **REV CLINICS JOINS 12 GREATER BOSTON DISPENSARIES IN HOSTING CANNABIS INDUSTRY JOB FAIR**

*More than 250 job applications were filled out at the socially distanced industry event which also raised \$5,000 for Starlight Square*

**CAMBRIDGE, October 12, 2020** – [Revolutionary Clinics](#), one of the state's leading providers of medical marijuana, spearheaded the "Cultivating Talent" cannabis industry job fair that also featured 12 other Greater Boston cannabis operators and was attended by more than 50 individuals. The event was held on Friday, October 9<sup>th</sup>, in the newly opened [Starlight Square](#) communal space which abuts Rev Clinics' Mass. Ave. location in Cambridge's Central Square neighborhood.

"The past several months have been extremely difficult for so many and we felt we could help address the high levels of unemployment as well as representation in the industry with a job fair," said Keith Cooper, CEO of Revolutionary Clinics. "Based on the tremendous enthusiasm we saw from our fellow cannabis operators and the general public, there is great demand to connect employers with employees and we were happy to help put this all together. We are also grateful that Central Square BID conceived and developed a wonderful venue in the community that allowed us to pull the event off safely."

The "Cultivating Talent" cannabis industry job fair was devised as an event to bolster and diversify the industry's workforce and help to relieve the unemployment numbers experienced by residents of Massachusetts. As the first large-scale, in-person cannabis industry event to take place following the outbreak of COVID-19, "Cultivating Talent" also provided an opportunity for operators, especially those just opened or soon to open, to engage directly with prospective employees. Event registration was capped at 94 and had completely booked up nearly a week before the date of the job fair. An additional 33 individuals attended the event as walk-ups. Combined, the attendees filled out approximately 255 job applications for positions including: customer service, security, patient services, cultivation, quality assurance, logistics, and retail.

"We designed Starlight Square to be a safe place for the community to access essential services and experiences, from arts and culture to commerce and education," said Michael

Monestime, Executive Director of the Central Square BID. "Revolutionary Clinics' job fair is another example of an event in the community that needed to transition outside, so we were happy to collaborate with them to provide a space to connect local residents with employment opportunities."

As the pandemic continues to affect the health of communities and the economy, special attention was given to executing the event with proper safety precautions. The venue hosting the event, Starlight Square, was created by the Central Square Business Improvement District to facilitate socially distanced activities. Attendance from the public and participating cannabis operators was capped at numbers below the CDC guidelines for gatherings and broken down into three sessions. Walk-ins were allowed into the venue as people exited and space allowed. Everyone in the venue was required to wear a mask at all times, consistent with local requirements, and hand sanitizer and hand washing stations were posted within the space.

In addition to Rev Clinics, participating operators included: Alchemy League; Alternative Therapies Group; Core Empowerment; Ermont, Inc.; Ethos Cannabis; Gage Cannabis Co.; Holistic Industries; INSA; Nature's Remedy; Northeast Alternatives; PharmaCann; and Seagrass. Each participant contributed \$300 to Starlight Square and its future programming, with Rev Clinics providing additional funds to raise a combined total of \$5,000 for the community space. Local [DJ Bobby Bangers](#) provided a soundtrack to the event, keeping in tune with the neighborhood's artistic character.

The event also provided opportunities for qualified individuals from areas disproportionately impacted by the War on Drugs to apply for discounted medical cards through "Street Certified." The program provided 15 individuals with discounted medical cards.

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